



Association of
Nutrition & Foodservice
Professionals

eNEWS BANNER AD & CORPORATE PARTNER/ ADVERTISER SPOTLIGHT OPPORTUNITY INSERTION ORDER FORM

ANFP's e-mail newsletter, eNews, reaches over 12,500 members and industry professionals and is published 12 times per year. eNews is packed with membership and industry news to make sure our members are up-to-date with everything foodservice. With the inclusion of a direct link to your website, an eNews banner ad or a Corporate Partner/Advertiser Spotlight listing is a great opportunity to capture members' undivided attention!

Advertiser Name: _____

Contact Name: _____ Bill to: Advertiser Agency

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Agency (if applicable): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

MONTHS OF PROMOTION

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Opportunities

- Banner Ad
 - Corporate Partner/Advertiser Spotlight
- Rates and details available on page two.*

AD INFORMATION

URL the ad will link to:

COST

*Net Cost per Ad: \$ _____

Number of Months: _____

Total Net Cost: \$ _____

Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

Authorized Signature: _____ Date: _____

**Rates are net and non-commissionable*



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Consider making a donation to **NFEE**, the philanthropic arm of ANFP.



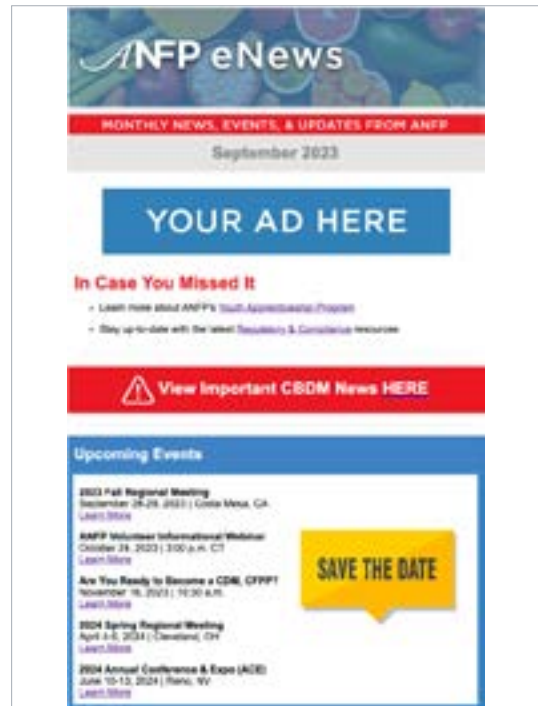
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eNews Banner Ad Details

Rates: Headline: Your top-of-page banner ad (directly under the masthead): \$1,100/issue

Specifications: JPEG or PNG, 550W x 100H pixels, 200K maximum file size, animation is permitted

Deadlines: eNews is sent the first week of each month, typically. Submit all ads two weeks prior to the 1st of the month



eNews Corporate Partner/Advertiser Spotlight Details

Rates:

Corporate Partners: \$600/issue Net

Non-Corporate Partners: \$700/issue Net

Specifications: Headline, descriptive text of up to 50 words, URL, and company logo in any of the following formats: JPEG, PNG, AI, EPS, or PDF

Deadlines: eNews is sent the second week of each month, typically. Submit all content two weeks prior to the 1st of the month

