



# ANFPtv HOME PAGE WEB BANNER AD INSERTION ORDER FORM

ANFPtv is a portal within the ANFP website that brings viewers engaging educational video content, organized by topic area. Feature your advertisement directly on the ANFPtv home page (which will flow through to most of the other ANFPtv pages) for superior visibility. Choose from three premium positions and two supporting.

**Advertiser Name:**

Contact Name: \_\_\_\_\_ Bill to:  Advertiser  Agency

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Agency (if applicable):**

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**MONTH** (Based on availability, please select three consecutive months)

- |                                   |                                    |
|-----------------------------------|------------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> July      |
| <input type="checkbox"/> February | <input type="checkbox"/> August    |
| <input type="checkbox"/> March    | <input type="checkbox"/> September |
| <input type="checkbox"/> April    | <input type="checkbox"/> October   |
| <input type="checkbox"/> May      | <input type="checkbox"/> November  |
| <input type="checkbox"/> June     | <input type="checkbox"/> December  |

**AD SIZE**

Choose One (See Page 2 for Options)

- |  |  |
|--|--|
| <b>Premium</b>                                 | <b>Supporting</b>                          |
| <input type="checkbox"/> Upper Leaderboard     | <input type="checkbox"/> Right Rail Medium |
| <input type="checkbox"/> Lower Leaderboard     | <input type="checkbox"/> Right Rail Small  |
| <input type="checkbox"/> Right Rail Skyscraper |  |

URL: \_\_\_\_\_

Please e-mail ads and a URL to [partners@ANFPonline.org](mailto:partners@ANFPonline.org).

**RATES**

BANNER TYPE	PRICE PER QUARTER
Premium Banner Ad	\$1,200
Supporting Banner Ad	\$750

**COST**

Cost per Ad: \$ \_\_\_\_\_

\*Net Cost per Ad: \$ \_\_\_\_\_  
(Less 10% Corporate Partner Discount if applicable)

Number of Months: \_\_\_\_\_

Total Net Cost: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*10% discount only available to Corporate Partner Members

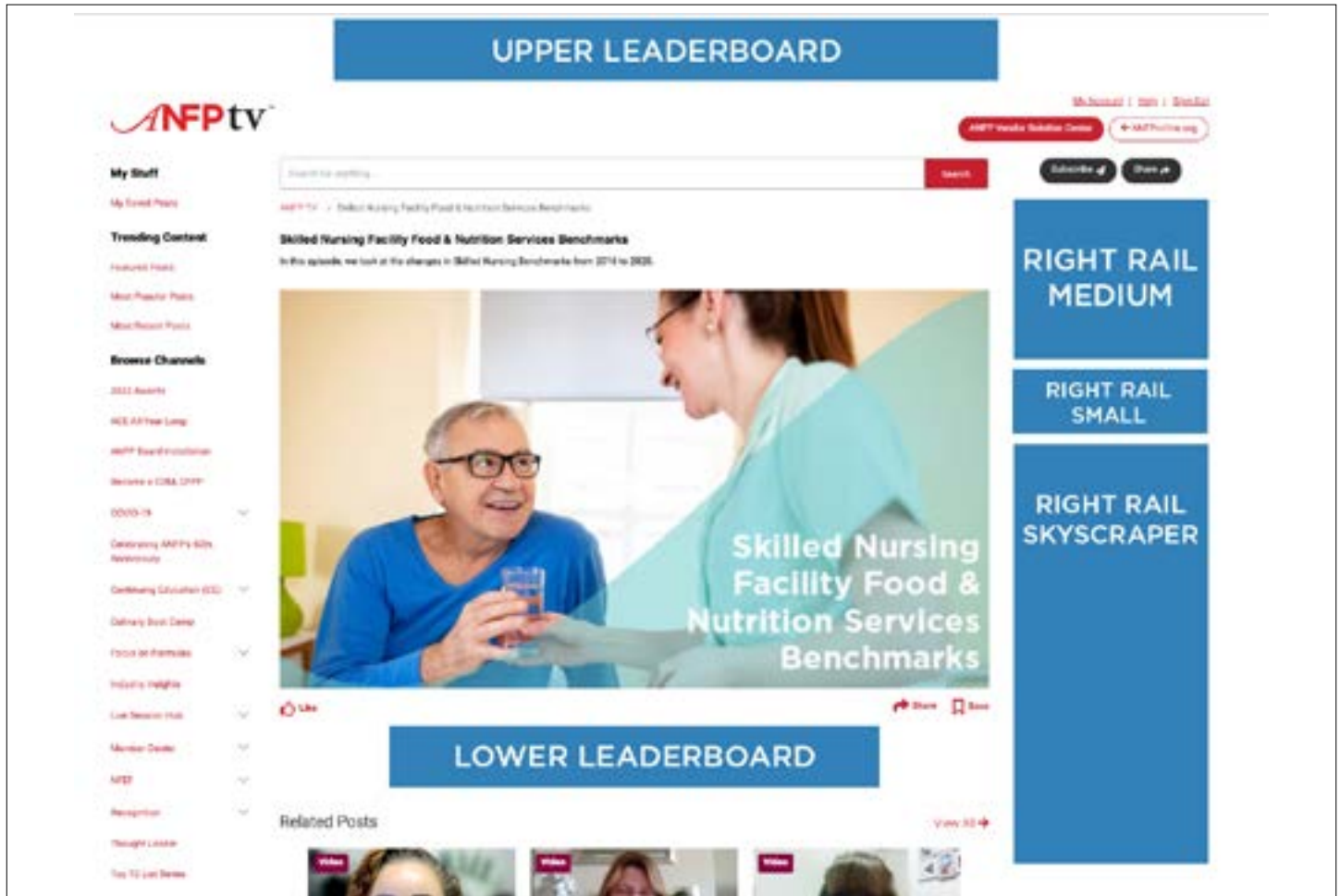
Unless otherwise noted, ads will be invoiced during the same month they are scheduled to run.

***Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.***

Cancellation policy: Cancellations must be received in writing no later than 30 days from advertising start date.

Consider making a donation to [NFFP](#), the philanthropic arm of ANFP.





**ANFPtv Home Page Web Banner Ad Details**

**Duration:** Minimum 90 days

**Premium Ad Specifications:**

**Upper Leaderboard:**

GIF or JPEG, 970 W x 90 H (pixels), animation is permitted, 7 seconds recommended

**Lower Leaderboard:**

GIF or JPEG, 728 W x 90 H (pixels), animation is permitted, 7 seconds recommended

**Right Rail Skyscraper:**

GIF or JPEG, 300 W x 650 H (pixels), animation is permitted, 7 seconds recommended

**Supporting Ad Specifications:**

**Right Rail Medium:**

GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended

**Right Rail Small:**

GIF or JPEG, 300 W x 100 H (pixels), animation is permitted, 7 seconds recommended

**Deadlines:** Ads are posted the first of each month. Please submit all ads two weeks prior to the 1<sup>st</sup> of the month. If you have multiple months, you may either maintain your ads for the duration of your agreement or provide new artwork each month.

Please e-mail ads and URLs to [partners@ANFPonline.org](mailto:partners@ANFPonline.org).