

MARKETING OPPORTUNITIES PRICING LIST

ANFP is the nation's leading organization of over 14,000 professionals trained in the management of nutrition and foodservice operations - your targeted buyers.

Set yourself apart from the competition by securing one of these marketing opportunities and **amplify your brand!**

PRINT/DIGITAL ADVERTISING OPPORTUNITIES	
<i>Nutrition & Foodservice Edge</i> Print	See Corporate Partner Guide
<i>Nutrition & Foodservice Edge</i> Digital	See Corporate Partner Guide
WEB BANNER ADS	
ANFPConnect Member Community Banner Ad	\$800/month
ANFP Web Banner Ad Package	\$630/month*
ANFP Internal Page Web Banner Ad	\$525/month*
ANFPtv Home Page Banner Ad	Premium: \$1,200/quarter* Supporting: \$750/quarter*
E-MAIL BANNER ADS	
eNews Banner Ad	\$1,100/issue
Corporate Partner/Advertiser Spotlight	Corporate Partners: \$600/issue Non-Corporate Partners: \$700/issue
<i>Edge Express</i> Banner Ad	\$1,100/issue
ANFPtv Newsletter Banner Ad	\$750/issue
CE Monthly Special Banner Ad	\$1,100/issue
ONLINE EDUCATIONAL SPONSORSHIP OPPORTUNITIES	
<i>Edge</i> CE Article Sponsorship	\$2,000/article
<i>Edge Express</i> CE Article Sponsorship	\$2,500/article
Online Course Sponsorship	\$2,000/course
Webinar Sponsorship	Starting at \$500/webinar
Unlimited CE Provider Program	\$700
ANFPtv PROGRAMS	
Industry Insights	Premium: 6 episodes/\$2,100 each 3 episodes/\$2,300 each Supporting: 6 episodes/\$500 each 3 episodes/\$550 each
CP Solutions	\$600/2-months
Focus on Formulas	\$2,200/22 videos \$800/top 5 videos
Thought Leader Video	Co-produced: \$4,000 Pre-recorded: \$2,500
ADDITIONAL SPONSORSHIP OPPORTUNITIES	
Survey Sponsorship	\$500/month
Benchmarking Program Sponsorship	Premier: \$15,000 Key: \$10,000 Supporting: \$5,000

*Discount may apply