

Premium sponsors will be recognized in-video, along with a prominent banner position placement. Supporting sponsors will receive banner positions adjacent to the video. See page two for specifications.

Sponsor Name:

Contact Name: _____ Bill to: Sponsor Agency
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____

Agency (if applicable):

Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 E-mail: _____

EPISODES (Based on availability)

- February
- April
- June
- August
- October
- December

BANNER POSITION

Choose One (See Page 2 for Options)

- Premium 1 Supporting 1
- Premium 2 Supporting 2
- Premium 3

URL: _____

Please e-mail your company logo and ads to partners@ANFPonline.org in .ai, .eps, or .pdf format.

RATES Pricing is per episode.

	SIX EPISODES	THREE EPISODES
3 Premium Sponsor Positions	\$2,100	\$2,300
3 Supporting Sponsor Positions	\$500	\$550

COST

*Net Cost per Episode: \$ _____

Number of Episodes: _____

Total Net Cost: \$ _____

Unless otherwise noted, sponsorships will be invoiced during the months the episodes are scheduled to run.

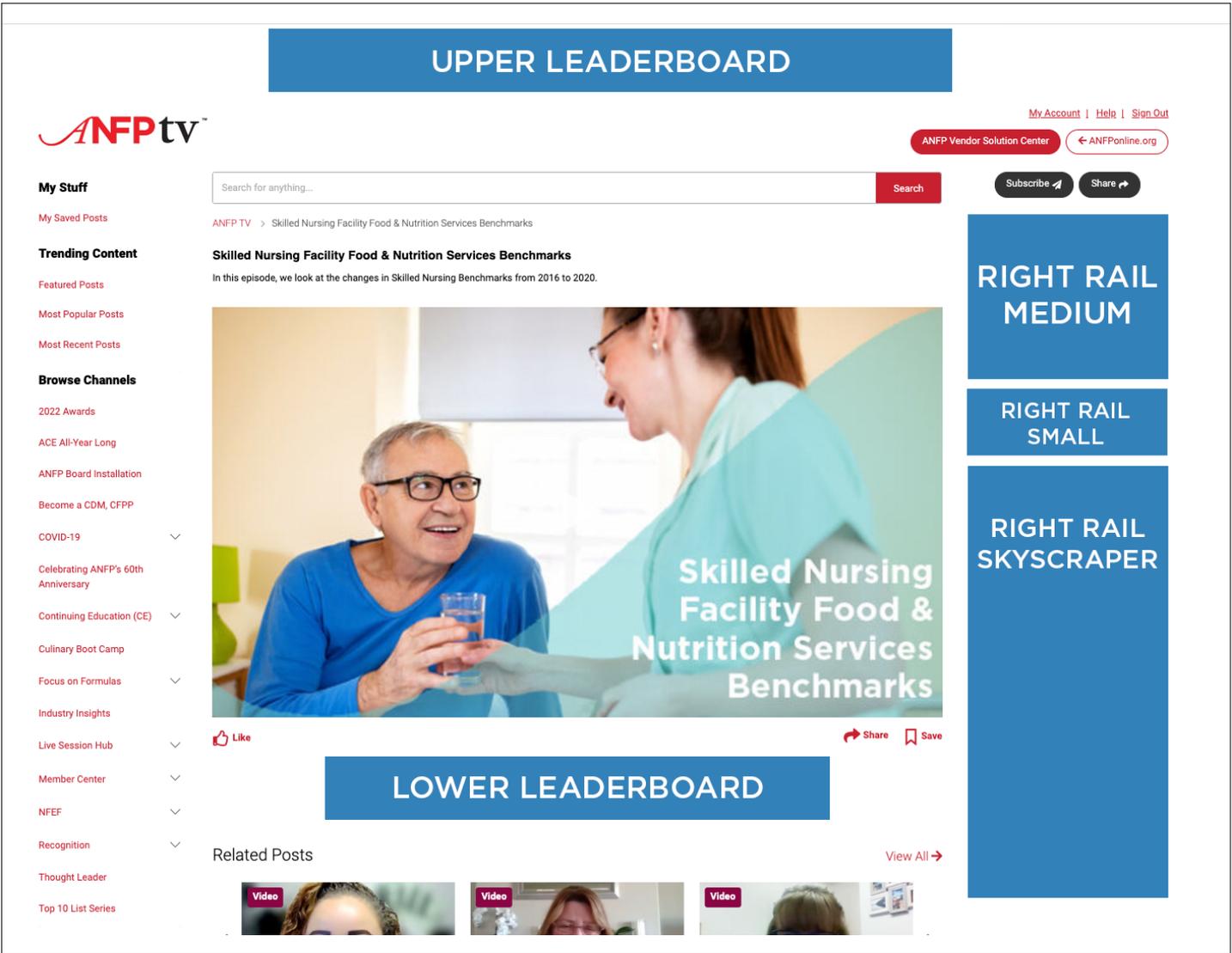
Delinquent invoice payments may result in a hold on future orders until delinquent account has been paid in full.

Cancellation policy: Cancellations must be received in writing no later than 30 days from sponsorship start date.

Authorized Signature: _____ Date: _____

*Rates are net and non-commissionable





ANFPtv Industry Insights Ad Details

Duration: Sponsors will receive recognition via their ad placement for one year.

Premium Banner Specifications:

Premium 1: Upper Leaderboard:
 GIF or JPEG, 970 W x 90 H (pixels), animation is permitted, 7 seconds recommended

Premium 2: Lower Leaderboard:
 GIF or JPEG, 728 W x 90 H (pixels), animation is permitted, 7 seconds recommended

Premium 3: Right Rail Skyscraper:
 GIF or JPEG, 300 W x 650 H (pixels), animation is permitted, 7 seconds recommended

Supporting Banner Specifications:

Supporting 1: Right Rail Medium:
 GIF or JPEG, 300 W x 250 H (pixels), animation is permitted, 7 seconds recommended

Supporting 2: Right Rail Small:
 GIF or JPEG, 300 W x 100 H (pixels), animation is permitted, 7 seconds recommended

Deadlines: Banners are posted the first of each month. Please submit all banner artwork two weeks prior to the 1st of the month. If you have multiple months, you may either maintain your banner position for the duration of your agreement or provide new artwork each month. Please e-mail banners and URLs to partners@ANFPonline.org.