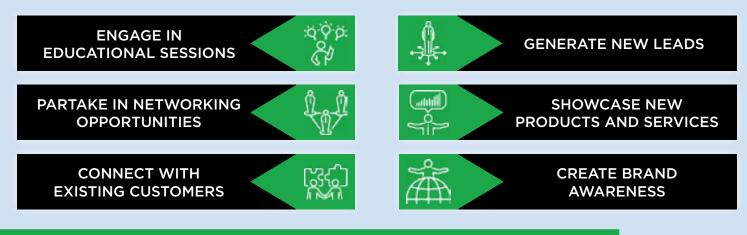
EXHIBITOR PROSPECTUS

MALL OF AMERICA BLOOMINGTON, MN JUNE 23-26, 2025

ANFP's Annual Conference & Expo (ACE) is ANFP's major national event where you will have the chance to connect with CDM, CFPPs/operators, industry stakeholders, and chain/system buyers of your products and services.

WHY SHOULD I EXHIBIT?



PROJECTED ATTENDANCE: 250+ OPERATORS

WHAT TYPES OF COMPANIES SHOULD EXHIBIT AT ACE?

- Clinical Nutrition
- Consultants
- Education Providers
- Food and Beverages
- Foodservice and Menu Software
- Foodservice Distributors
- Foodservice Equipment

See the full list of 2024 exhibitors on page 5.

- GPOs
- Healthcare Chains/Employers
- Meal Delivery Systems
- Paper Products
- Sanitation and Safety
- Smallwares
- And Other Foodservice Industry Providers

98% OF ATTENDEES WERE PLEASED WITH THE VARIETY OF VENDORS IN THE EXPO*

100% OF ACE EXHIBITORS FELT THAT ACE EITHER MET OR EXCEEDED THEIR EXPECTATIONS*

100% OF ACE EXHIBITORS AGREED THAT THE EXPO ATTRACTED NUTRITION AND FOODSERVICE CUSTOMERS THEY WANTED TO MEET*

*Percentage based on total number of ACE 2024 survey respondents

COSTS

	8'X10' BOOTH RATE	8'X20' BOOTH RATE		
CORPORATE PARTNERS				
By 1/31/25	\$2,600	\$3,600		
After 1/31/25	\$2,800	\$3,800		
NON-MEMBERS				
By 1/31/25	\$3,300	\$4,300		
After 1/31/25	\$3,500	\$4,500		

Note: Contract and payment must be completed by the deadline to receive early bird pricing.

EXHIBIT CONTRACT

INTERESTED IN UPGRADING YOUR BOOTH TO A SPONSORSHIP PACKAGE?

REVIEW SPONSORSHIP PACKAGES



EXHIBIT SCHEDULE

This year, exhibitors will select one of two days during the event to display.

EXPO GROUP	Move-In:	Monday, June 23	1:00 p.m 5:00 p.m.
1	Expo Date/Hours:	Tuesday, June 24	9:00 a.m 11:00 a.m.
	Teardown:	Tuesday, June 24	11:00 a.m 1:00 p.m.
EXPO GROUP	Move-In:	Tuesday, June 24 Wednesday, June 25	3:00 p.m 5:00 p.m. 7:00 a.m 9:00 a.m.
2	Expo Date/Hours:	Wednesday, June 25	9:00 a.m 11:00 a.m.
	Teardown:	Wednesday, June 25	11:00 a.m 1:00 p.m.

EXHIBIT HALL OVERVIEW

LOCATION Minnetonka Ballroom

CEILING HEIGHT 12 Feet

FLOORING Carpeted

Note: Exhibitors are responsible for all freight, drayage, decorating, and labor charges.

EXHIBIT BOOTH BENEFITS

- Exhibit badges for 4 personnel per 8'x10' booth including admittance to educational sessions/ opening reception when wearing a badge
- One Networking Breakfast ticket for a booth staff participant
- Draped back wall and side rails
- Company identification sign
- One draped 6' table
- Two contour chairs
- One wastebasket
- General security guard at service at entrance
- Listing in the official Annual Conference & Expo meeting app
- Pre- and post- meeting attendee lists including e-mails of attendees who did not opt out.





QUESTIONS?

Contact Madh Carson, Director of Corporate Relations (630) 581-7173 mcarson@ANFPonline.org

2024 EXHIBITORS

Aladdin Temp-Rite Alluserv/Lakeside Manufacturing **Basic American Foods Ben E. Keith Foods** Blendid **Blue Bunny Cambro Manufacturing Campbell's Foodservice** ClarkPro **Creative Solutions in Healthcare** DiningRD **Direct Supply** DM&A DMA Ecolab **Fieldstone Bakery General Mills Foodservice Gordon Food Service Hormel Health Labs** HPS **Idahoan Foodservice ITW Food Equipment Group**

J&J Snack Foods Corp. **JonesZvlon** Kitchens To Go by Mobile Modular Lyons Magnus MealSuite Foodservice Management Technology The Middleby Corporation **Performance Foodservice Peterson Farms Fresh** Prime Services Inc. **Robot Coupe Ruck-Shockey Associates, Inc.** SimplyThick, LLC **Sunsweet Ingredients** Sysco Corporation Thick-It[®] United Food Service Operators (UFSO) **University of Florida University of North Dakota US Foods Vivreau Advanced Water Systems**